



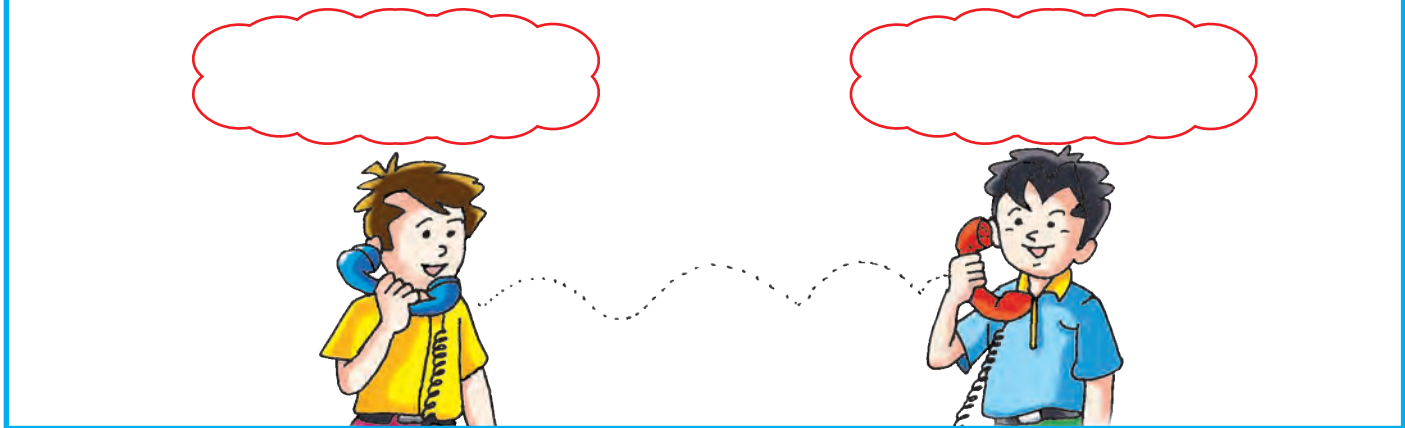
CLICK HERE TO ACTIVATE



Means Of Communication

Before we proceed

Write dialogues for these two friends.



How does a baby say it is hungry ?

By crying.

How does a boy, who is at home, say he is hungry ?

He asks his mother, for food.

How does a boy, who is outside, say he is hungry ?

He uses a phone and tells his mother he is coming home to eat.

Thus exchanging information is known as *communication*.

We speak or write to communicate with others. We communicate by gestures or saying words when we are close by. But when we are at a distance, we use telephone, letter, e-mail, fax, etc.

Name two means of communication, you can use to invite your friends to your birthday.

1. 2.

Teacher's Tip

Let students realise the importance of communication in their day-to-day life.

Tick (✓) the means of communication that you can use.



Telephone



Mobile



Letter



Fax



E-mail

FACTUM
Telephone is the quickest means of communication. Telephone was invented by Alexander Graham Bell.

What does the school bell communicate to you ? The school bell communicates that school is about to start or close. It is a message for all the students of the school.

So, there are means of communication that communicate with a large number of people. What they say is for millions of people. These means are called means of *mass communication*.

Television, radio, newspapers, books and magazines are the means of mass communication.



Radio



Television



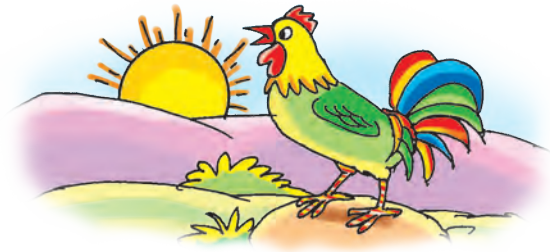
Newspapers

- ◆ Do you listen to radio ? (Yes / No)
- ◆ Name any two of your favourite TV programmes.
 1.
 2.
- ◆ Name any two newspapers.
 1.
 2.

Do you think animals also communicate ? Yes, they also communicate by making gestures and sounds.



A dog barks when it sees a stranger.



A cock crows to tell us that it's waking time.

I now know ...

- ◆ We speak or write to communicate with others.
- ◆ We use telephone, letter, e-mail, fax, etc. to communicate with those who are at some distance from us.
- ◆ The means of communication that are used to communicate with a large number of people are called means of mass communication.
- ◆ Radio, television, newspapers, books and magazines are called means of mass communication.

Think And Answer

A. Tick (✓) the correct option.

1. Which of these is a means of communication ?
(a) telephone (b) microscope (c) refrigerator
2. Nowadays, we communicate through
(a) mobile phone (b) e-mail (c) both (a) and (b)
3. Which of these is a means of mass communication ?
(a) letter (b) telephone (c) television
4. Animals communicate through
(a) gestures (b) sounds (c) both (a) and (b)

B. Answer the following questions.

1. How do we communicate ?
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2. What do you mean by 'mass communication' ?

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3. What are the various means of mass communication ?

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Think And Do

Do you watch TV and read newspaper ? With the help of your father or mother write —

(a) Any two English Newspapers

1. 2.

(b) Any two newspapers of your regional language

1. 2.

(c) Any two news channels on TV

1. 2.

(d) Any two sports channels on TV

1. 2.

PROJECT/ACTIVITY

A. Draw or paste any two means of communication. Write their names too.

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B. Make a telephone diary for your mother. Note down the phone numbers of the following people.

1. Family doctor, your school Principal, chemist, electrician, plumber, maid, grocer, nearby restaurant, fruit seller, etc.
2. This will help your mother to get the help of these people at time.